

# MARKETING AND EVENTS INTERN

## Southern Football Netball League



**Position Title:** Marketing and Events Intern  
**Location:** Southern Football Netball League  
**Reports to:** Marketing and Partnerships Manager  
**Position:** Internship (voluntary)  
**Applications Close:** Sunday 25 February 2018

Inc. No: A0052503J  
ABN: 81 295 351 439  
Level 1, 145 Keys Road  
Moorabbin VIC 3189  
PO Box 1018  
Moorabbin 3189  
Phone: (03) 9553 5644

### Overview of the role:

The Southern Football Netball League (SFNL) is an inclusive community sporting organisation that facilitates participation in football and netball, featuring 36 Member Clubs spread across Melbourne's south eastern suburbs.

An opportunity exists for a proactive student or recent graduate who is looking for an opportunity to gain valuable marketing and promotions experience with a leading community sporting organisation. The Marketing and Events Intern role will primarily be focused on marketing and administration, but will also include exposure to partnerships, and the opportunity to develop skills and experience in, media and events.

Typical tasks and responsibilities may include:

- Community relationship management
- Drafting copy and posting event listings
- General market research and surveying
- Content creation for various platforms
- Creating templates, event/project checklists, and marketing materials
- Liaise with venues to book and organise events
- Creating newsletters using Mailchimp
- Assisting at SFNL events throughout the year

SFNL Interns will have the opportunity to take a hands-on role during the 2018 SFNL Finals Series, which is scheduled for the months of August and September.

The successful candidate will be available 5-8 hours per week, including some weekend work, is dedicated to their personal and professional growth, and willing to positively contribute to a tight-knit, well organised team.

In addition, the SFNL will be relocating back to Moorabbin Reserve alongside St Kilda Football Club, AFL Victoria and Sandringham Dragons later in the year, which may provide further professional development and networking opportunities with key stakeholders in the sporting and community industry for the successful candidate.

[sfnl.com.au](http://sfnl.com.au)

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This is an unpaid internship with an immediate start which will run until October 2018.

**Experience and Qualifications**

- Working with Children Check
- Drivers Licence
- Proficient IT skills
- High level communication and presentation skills
- Ability to work autonomously

To apply for this internship, please forward your resume and cover letter via email to [info@sfl.com.au](mailto:info@sfl.com.au).