SOUTHERN FOOTBALL NETBALL LEAGUE

2016 SEASON IN REVIEW

#OWNTHESOUTH

INTERLEAGUE VICTORIES

SENIOR FOOTBALL

SFNL 14.9-93 def EDFL 6.8-44

UNDER 19 NETBALL

SFNL 51 def EDNA 36

COMMUNITY ENGAGEMENT INITIATIVES

BEYONDBLUE ROUND

$5091.85 RAISED FOR BEYONDBLUE

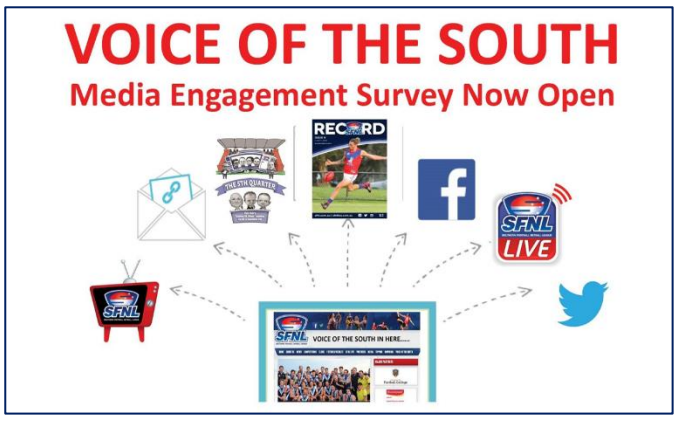
PRIDE SHIELD

CELEBRATING EQUALITY AND INCLUSION

MEDIA DAY

FIRST EVER IN COMMUNITY FOOTBALL

FAN ENGAGEMENT SURVEYS



FEEDBACK TO IMPROVE THE LEAGUE

SOCIAL MEDIA FOLLOWING

4905 LIKES

1050 FOLLOWERS

1050 FOLLOWERS

2016 SNAPSHOT

34
MEMBER CLUBS
+2 FROM 2015 (+6%)

89
FOOTBALL TEAMS
-1 FROM 2015

74
NETBALL TEAMS
+23 FROM 2015 (+45%)

4350 approx.
PLAYER PARTICIPATION
+375 FROM 2015 (+9.5%)

317
TOTAL UMPIRES
+84 FROM 2015 (+36%)

MOORABBIN REDEVELOPMENT

PLANNING PERMIT RECEIVED FROM KINGSTON COUNCIL FOR $29M PROJECT

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