



MEDIA INTERN

Southern Football Netball League

Position Title: Media Intern
Location: Southern Football Netball League
Reports to: Media Officer
Position: Internship (voluntary)
Applications Close: Sunday 25 February 2018

Inc. No: A0052503J
ABN: 81 295 351 439
Level 1, 145 Keys Road
Moorabbin VIC 3189
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Phone: (03) 9553 5644

Overview of the role:

The Southern Football Netball League (SFNL) is an inclusive community sporting organisation that facilitates participation in football and netball, featuring 36 Member Clubs spread across Melbourne's south eastern suburbs.

An opportunity exists for a proactive student or recent graduate who is looking for an opportunity to gain valuable media and communications experience with a leading community sporting organisation. The Media Intern role will primarily be focused on the production of content for a wide range of media platforms, but will also include exposure to, and the opportunity to develop skills and experience in, event management, marketing and administration.

Typical tasks and responsibilities may include:

- Content creation for various media platforms
- Generating news stories and writing editorials
- Drafting copy and posting event listings
- Website maintenance
- Coordination of SFNL Record content
- Match filming and basic video editing
- Community relationship management
- Assisting at SFNL events throughout the year

SFNL Interns will have the opportunity to take a hands-on role during the 2018 SFNL Finals Series, which is scheduled for the months of August and September.

The successful candidate will be available 5-8 hours per week, including some weekend work, is dedicated to their personal and professional growth, and willing to positively contribute to a tight-knit, well organised team.

In addition, the SFNL will be relocating back to Moorabbin Reserve alongside St Kilda Football Club, AFL Victoria and Sandringham Dragons later in the year, which may provide further professional development and networking opportunities with key stakeholders in the sporting and community industry for the successful candidate.

sfnl.com.au

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This is an unpaid internship with an immediate start which will run until October 2018.

Experience and Qualifications

- Working with Children Check
- Drivers Licence
- Proficient IT skills
- High level communication and presentation skills
- Familiarity with social media platforms
- Ability to work autonomously

To apply for this internship, please forward your resume and cover letter via email to info@sfl.com.au.