



SOUTHERN FOOTBALL NETBALL LEAGUE

RECORD

SEASON 2016

The SFNL Record is the official match day program of the SFNL and the essential guide to community football and netball. 1300 copies are produced weekly and there is not a match around the League where you won't see the Record in the back pocket of fans!

Published since 1992, the SFNL Record offers 23 weeks of targeted distribution forming an iconic part of the local footy fan experience. The content reflects the array of activities in the SFNL calendar and includes fixtures, ladders, results, team lists, club notes, tipping as well as key feature stories.

Each season the SFNL Record publishes a number of special editions. The first of which is the Season Launch. There are also special editions for Community Umpiring Round, Pink Round, Anzac Day, beyondblue Round, Multicultural Round, Sir Doug Nicholls Indigenous Round and the SFNL SAS Security Finals Series.

Full page, half page and quarter page advertising is available. It can also be viewed digitally on sfnl.com.au and sfnlive.com.au



ADVERTISING RATES

PAGE TYPE	SINGLE ROUND	PREMIERSHIP SEASON	FINALS SERIES	GRAND FINAL ONLY
Full Page	\$200	\$1500	\$1000	\$500
Double Page Centre Spread	\$500	N/A	N/A	N/A
Half Page	\$100	\$750	\$500	\$250
Quarter Page Single Strip (Horizontal or Vertical)	\$75	\$500	\$250	\$125

**all prices exclude GST *All advertising pages are black and white*

